



EDITOR IN CHIEF KRISTOFFER DAHY ERNST

gastro



GASTRO

Gastro is the ultimate guide for anyone who loves dining out and exploring the culinary world. We cover the latest trends in restaurants, wine, and gourmet experiences, while highlighting Denmark as a top gastronomic destination and Copenhagen as a vibrant culinary hotspot.

We celebrate the full dining experience – discovering new venues, tasting exceptional cuisine, and enjoying the craft behind every meal. Gastro combines knowledge, adventure, and passion for quality, inspiring readers to seek out the best culinary experiences both at home and abroad.

2026

In 2026, Gastro will continue to develop and maintain a strong bond with our readers.

Print remains our strongest outlet, but we continue to develop podcast, video, and events to grow with our readers and reach new audiences.

Art direction, photography and video are still a top priority for us. As well as a high level of quality assurance across all platforms.

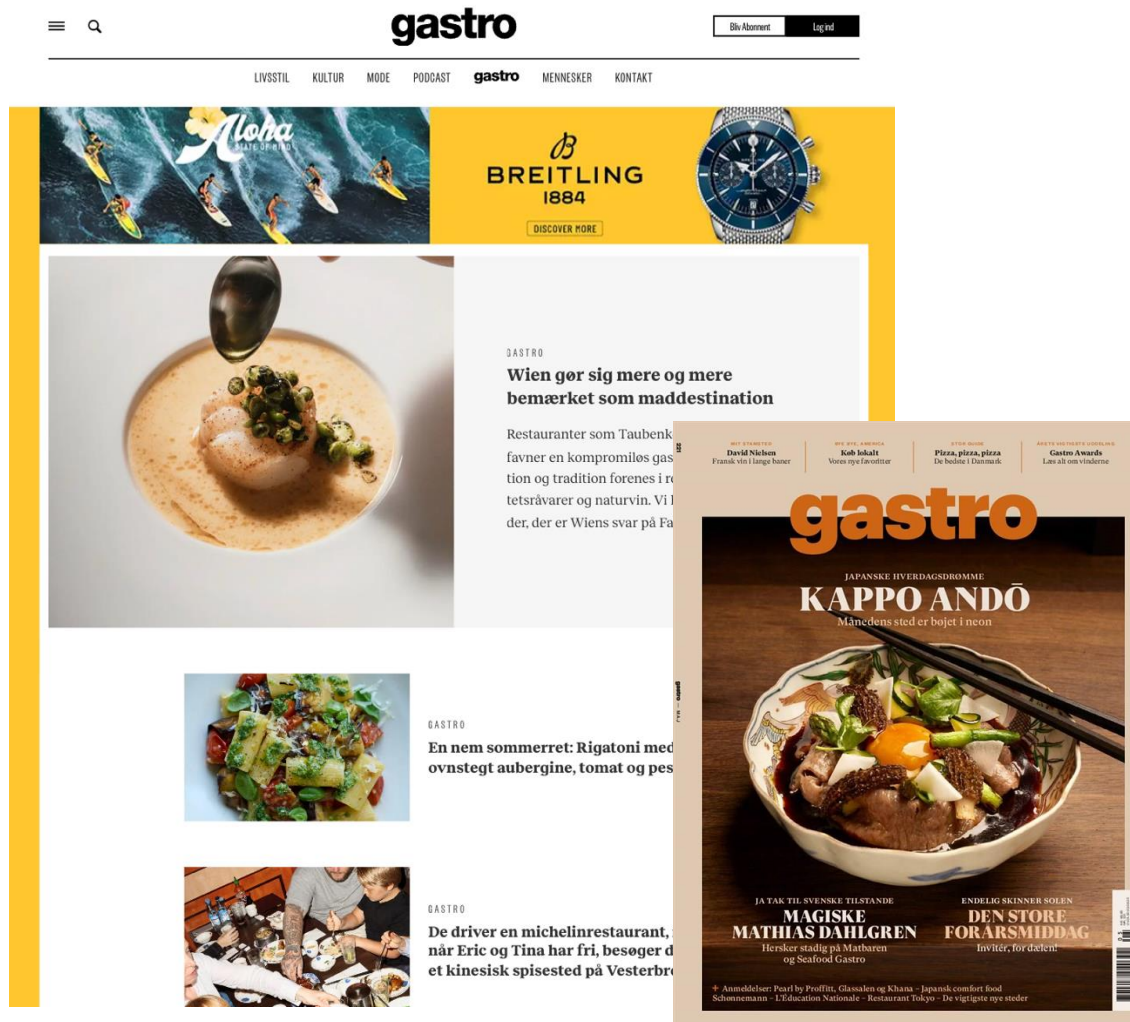




TARGET

Gastro reaches a balanced audience of men and women, primarily aged 35–59. Our readers are highly educated, high-income individuals, living in or near Denmark's major cities.

They are passionate about gastronomy, food, wine and travel, and they value being well-informed – ideally ahead of everyone else – about the culinary world. Gastro readers seek ideas that broaden their horizons, insightful interviews, and inspiration for their next dining adventure, both in Denmark and around the globe.



READERSHIP

Readership: 103.000
 Visits.dk): 396.000 *
 Views: 501.000
 Facebook likes: 17.400 #
 Instagram followers: 16.500#

*) April 2025 #) April 2025



CREATIVE COLLAB

Gastro is part of Story House Egmont, making us not only a magazine but also a full-service publisher and agency. We design and execute campaigns, films, podcasts, image books, cross-channel content, and bespoke magazine concepts.

We welcome new collaborations and dialogues. By combining insight, experience, and hands-on support, we empower our clients to achieve measurable results and reach their goals.

Our media expertise is trusted by a global roster of premium brands seeking innovative campaigns, content creation, and custom publications. Among our clients are Illy, Moët, Royal Copenhagen, Beluga, and Carlsberg.

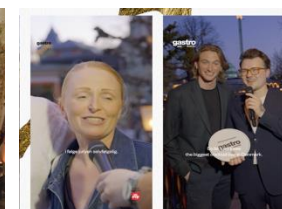
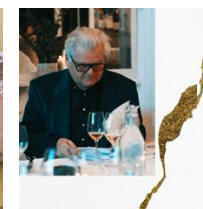
In 2024 and 2025, Gastro has hosted, co-hosted, and developed a wide range of events – from intimate gatherings to large-scale productions – and this part of our business continues to grow.

EVENTS

Over the past 20 years, Denmark has experienced a culinary boom. From Michelin-starred restaurants and bakeries to Bocuse d'Or winners, cocktail bars, hotels, and everyday bistros, the Danish food scene is stronger than ever.

The Gastro Awards were created to celebrate the best of it. This annual event honors the chefs, restaurateurs, and innovators who inspire, create, and make a difference.

The first awardshow took place on April 7, 2025, in Tivoli, with 300 guests attending a spectacular show featuring the country's top culinary talent. The Gastro Awards are more than a prize – they are a celebration of passion, creativity, and innovation in Danish gastronomy.



GASTRO EDITORIAL '26

GASTRO 229
/ JANUARY (DIGITAL)
Theme: Green kitchen,
vegetarian food, sustainability
Release date: January 8

GASTRO 230 / FEBRUARY
Travel: Mallorca
Report: Berlin
Report: Sherry in Jerez
Restaurant of the month:
Syttende
Recipes: From leftovers to
stretch – stop food waste
Release date: February 5
Material deadline: January 8

GASTRO 231 / MARCH
Travel: Flanders
Guide: Sicily
Restaurant of the month:
Barabba
Recipes: Sandwiches
Release date: March 5
Material deadline: January 30

GASTRO 232 / APRIL
Restaurant of the month:
Dragsholm Castle (MOTA)
Recipes: Spring lunch
Release date: April 9
Material deadline: March 5

GASTRO 233 / MAY
Recipes:
Spring Dinner
Restaurant of the Month:
Expression
Released: May 7
Material Deadline: April 8

GASTRO
DANMARKSGUIDE
2026
Guide to 200 restaurants
across the country, guide to
local gastronomic
attractions, local
products, etc.
Release date: May 12
Material deadline: March 20

GASTRO 234
/ JUNE-JULY
Recipes: Brunch
Restaurant of the month: BoBe
Summer cocktails of the year
Release date: June 4
Material deadline: May 6

GASTRO 235
/ JULY (DIGITAL)
Theme: Sweden
Release date: July 4
Material deadline: June 19

GASTRO 236
/ AUGUST
Recipes: Asian
comfort food
Restaurant of the month:
Frederikshøj
Release date: August 6
Material deadline: July 3

GASTRO 237 / SEPTEMBER
Recipes: Sicilian Restaurant of
the month: Søllerød Kro Release
date: September 3 Material
deadline: August 4

GASTRO 238
/ OCTOBER
Recipes: Rabbit
Restaurant of the Month:
Ten Steps Down
Release: October 1
Material deadline:
September 2

GASTRO SELECTION
NO. 10
All the year's recipes
collected in one large magazine
Release: October 8
Material deadline:
August 26

GASTRO 239
/ NOVEMBER
Recipes: Simmered dishes
Restaurant of the Month:
Esse
Release: November 5
Material deadline:
October 2

GASTRO 240
/ DECEMBER-JANUARY
Champagne
Oyster recipes
Party menu
Christmas beer
Book releases of the year
Restaurant of the Month:
Release: December 3
Material deadline:
November 3





ADVERTISING

Artwork requirements

Double page ad: 450 x 298 mm (+ 5 mm bleed)

Single page ad: 225 x 298 mm (+ 5 mm bleed)

Please provide artwork in CMYK at 300 PPI as a PDF document.

Colour profile: ISO coated v2 300

Please do not send inDesign documents or packaged folders. All fonts should be embedded or outlined

Upload to

simplead.egmont.dk

CONTACT

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Adsales@Egmont.com

Checklist to avoid delay

Crop marks should always be outside of the bleed area and not over the image. If there are two files (for example left and right page of a spread, or first and second spread) clearly mark the position of each in the file name.

Price and PRINT formats

Fullpage DKK 56.300 Backcover
DKK 67.600 Doublepage DKK
90.100 Advertorial fullpage DKK
67.600 Advertorial doublepage
DKK 108.100 Gatefold (4 pages)
DKK 126.500

INSTAGRAM

In feed post / Reel DKK 13.200 Dark
post DKK 7.200 Story DKK 6.600
(prices are excl. paid boost)